



Sponsorship Fact Sheet

WHO: Flower City Comic Con

WHEN: April 24-25, 2021

WHERE: Total Sports Experience, Rochester, NY

WHAT: 2021 marks the fifth year for Flower City Comic Con (FC3). Mighty Monkey Corporation, a 501(c)(3) non-profit corporation, is the production company behind FC3 and is dedicated to creating awareness of, and appreciation for, popular culture art forms, primarily through the presentation of conventions and events that celebrate the historic and ongoing contribution of comics to art and culture in Rochester, NY. We are increasing our space this year by leveraging the large spaces at Total Sports Experience, to bring more artists, vendors, and attractions to this show! We would like your help to be able to bring more to the attendees and to keep this an affordable option for anyone to attend. With our continued growth and your support, this will be the premier pop culture event in Western New York!



Austin St. John of the Power Rangers at the 2017 Flower City Comic Con



Artist Jason Ferguson at the 2017 Flower City Comic Con

AUDIENCE: The annual Flower City Comic Con attracts over 3,000 comic book, science fiction, wrestling, cosplay, and pop culture fans ranging in age from 3 to 93. While most of the attendees are from the Greater Rochester area, we are getting more and more fans from surrounding cities and around the state.

SPONSORS: We are seeking corporations, businesses and individuals interested in supporting Flower City Comic Con through cash sponsorship and/or in-kind donations. Our historic portfolio of sponsors has included restaurants, comic book stores, investment firms, and investor relations marketing firms.

SPONSORSHIPS OPPORTUNITIES AVAILABLE: From \$20 to \$15,000